

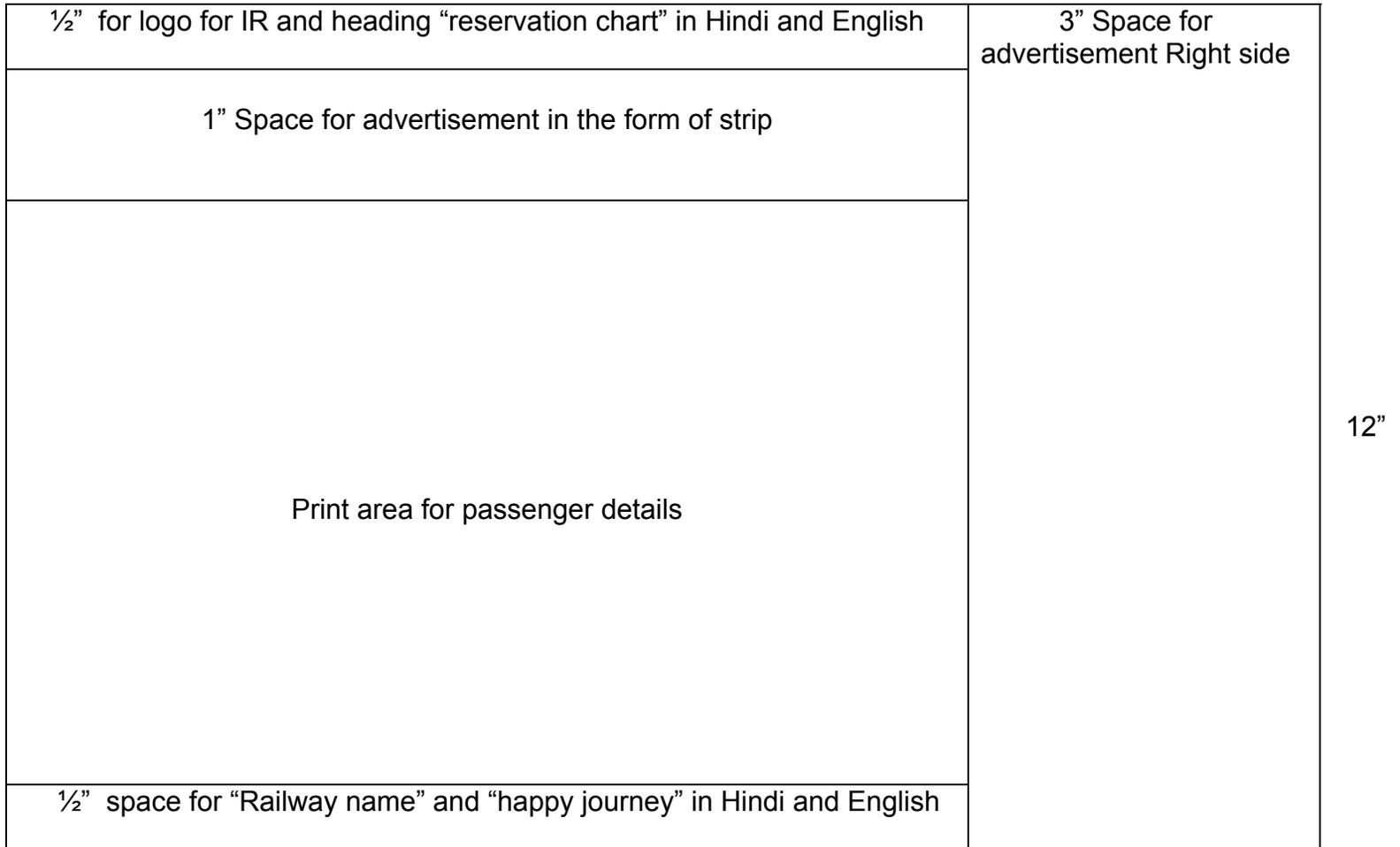
Specification for Reservation chart with advertisement

1	Description of reservation chart	Paper computer interleaved with carbon in sheets & without commercial advertisement, confirming to is:12766/97 with test requirement as given in iss.3 ply continuous stationary with two one time carbon interleaved with crimp or fan lock arrangement to keep the carbon in position with "EZ" easy read lines in light blue ink size overall width 38.1 x 30.5 cms (15" x 12") with sprocket holes on either sides 0.635 apart from the edge of the paper to the center of the sprocket holes and perforation between each sheet on 60 gsm quality paper provided with Indian Railway Logo on the centre of the each page in light grey ink. West Central Railway (font Arial 16) is to be printed in red ink on top of right corner and 7 digit serial no. At bottom of the right hand corner. (1 set=1000 sheets interleaved with 3 paper & 2 carbon alternatively). As per attached specification.
2	Size of reservation chart	15" x 12", 3 Ply
3	Paper specification	Paper Computer interleaved with carbon in sheets confirming to IS: 12766/97 with test requirement as given in IS. 3 Ply continuous stationery with two one time carbon interleaved with crimp or fan lock arrangement to keep the carbon in position & with sprocket holes on either sides 0.635 apart from the edge of the paper to the center of the sprocket hole.
	(i) Finish	The paper should have smooth finish, free from fluff, creases, cuts, specks, wrinkles etc, and should be of uniform finish throughout. The paper should be bleached white having uniform shade throughout (for white only). The variation in shade shall be treated as substandard.
	(ii) Grade of paper	The paper should be manufactured from a grade mill virgin pulp.
	(iii) Logo of IR	The paper should be with INDIAN RAILWAY logo of 8 cm diameter at the centre of each sheet. The logo should be printed in light blue/grey colour.
4	Printing Specification	As per Sr. No. 10 & Art work to be approved by CCM/WCR/JBP before supply.
5	Numbering	Pre-printed serial numbers shall be in eight digits commencing from serial No. ..... to ..... The last four digits of the serial no. to be printed in double font (Bold type) and numbering should be done by fool proof system machine numbering (printing press).

6	Sprocket Holes	Sprocket holes to be provided on both sides of reservation chart for feeding of paper.
7	Perforation	(i) Horizontal (end to end) perforation after 12" will be provided to tear off the chart. (ii) Perforation should not cause breakage in continuity of Chart at any level.
8	Advertisement	Space for advertisement on right side is 3' X 12" and on top in the form of strip of 1" as per attached sketch.
9	Additional conditions	(i) The party shall quote separately the cost of pre-printed blank stationery and also the amount payable by him to the Railways for advertisement in the same tender. (ii) The contract shall be awarded to the party whose bid is the highest in term of net earnings (quoted amount for advertisement minus quoted price for pre-printed stationery) for the Railways. The cost of the pre-printed stationery will be paid the selected part by the Railway. However, advertisement revenue will be collected from the party as per the bid before making payment for the cost of pre-printed stationery. (iii) It shall be ensured that the blank stationery is of requisite quantity and advertisements printed on the charting paper are as per extant guidelines. (iv) Railways shall also ensure that the firms with proven track record should be selected as in this field. (v) The Logo/product or brand name of the company may be advertised on the right & top margin as per attached sketch. (vi) Multicoloured logo of the company/product may only be printed and not any other picture. (vii) Firm has to submit 10% SD before placement of PO. In case of any failure the same will be forfeited.
10	Approval & Restriction on display	Approval & Restriction on displays- (a) The firm shall take prior approval of the text/design of the advertisement. (b) It has to be ensured by the firm that the advertisement printed are decent and take care of aesthetics and does not give a cheap or vulgar appearance. (c) The advertisement will be subject to the normal restrictions of respect of certain category of advertisement such as smoking, wines and alcoholic drinks, having erotic back ground scenes, competitive advertisement from any road transport companies/Airlines and from private insurance companies offering policies against Railway Accidents. (d) The advertisement should not propagate any religion or religious belief or have picture of the leaders of the particular sect or religion.

		<p>(e) Advertisement that is considered objectionable in the eye of Law or otherwise shall be printed. Advertisements prohibited under various acts and laws of Central/State Governments and various local government bodies shall not be printed. There shall not be any sort of obscenity in the design and matter of advertisement material. The firm will be fully liable for any contravention in this regard and will be Liable under the law of land.</p> <p>(f) Firm should submit the text and design of advertisement along with other art work for prior approval CCM/WCR/JBP.</p> <p>(g) Firm will not be permitted to make any changes in advertisement after the art work is submitted to the office of CCM/WCR/JBP.</p> <p>(h) The message through advertisement should not be specify offensive and should be in keeping public morality. Advertisement regarding intoxicants, cigarattes, biddis and other tobacco products are strictly prohibited. The colour scheme of the advertisement should be aesthetically appearing.</p>
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**FRONT-SIDE**



12"

←-----3"-----→

←-----15"-----→